

October 25, 1956

Mr. Cres Wells
L. G. Balfour Company
527 South Figueroa Street
Los Angeles 17, California

Dear Mr. Wells:

I am writing in regard to the jewelry which you are manufacturing for Delta Kappa Alpha, national honorary cinema fraternity. In our files I find an old postcard indicating that the pins and keys are made from badge die # S 4247.

Please be advised that the national organization of Delta Kappa Alpha has been reactivated and I am serving as Executive Secretary. We would like to see that in the future all pins and keys are ordered through the national headquarters which is at the Department of Cinema here at the University.

I would appreciate knowing how many pins and keys you have on hand at the present time. Would you also quote for me the cost of purchasing pins and keys individually and in any quantities where discounts might apply.

I cannot recall whether or not you have provided any other materials for DKA. Do you have any cuts or engraving plates for the Certificate for Members?

Would you send me a catalog showing the prices of engraving, printing and the other items of paraphernalia which you supply such as gavels.

Very truly yours,

Herbert E. Farmer
Executive Secretary
DKA National

HEF:dj

AKA

Please be advised we manufacture your Official Badges and Pledge Pins.

Badge Die No. is 84247

Gold Filled Badges \$ each

10K Gold Badges \$ 6.00 each *-Key 7.00*

Half Pearl Badges \$ each

Crown Pearl Badges \$ each

Pledge Pins \$ each

Plus TAXES

STATIONERY DIE NO.

Michigan 9408

Yours very truly,

L. G. BALFOUR COMPANY

527 So. Figueroa St.

CRES WELLS - Representative Los Angeles 17, California



L. G. BALFOUR COMPANY

ATTLEBORO - - - - MASSACHUSETTS

October 27, 1956

BRANCH OFFICE
CARLTON HOTEL
527 SO. FIGUEROA ST.
LOS ANGELES 17, CALIFORNIA

CRES WELLS
BRANCH MANAGER

Herbert E. Farmer
Executive Secretary
Delta Kappa Alpha
Department of Cinema
University of Southern California
Los Angeles 7 California

Dear Mr. Farmer:

It was welcome information to learn the national organization has been reactivated, as I am sure it will be of considerable benefit to all concerned.

It is very much desired that all orders be processed through your Office, and enclosed you will find order blanks for your use.

At the present time I have thirteen keys and 10 badge in stock. As all of this type of insignia is finished by hand, there is no discounts in purchasing in quantities. The keys are priced at \$7.98 each and the badges at \$6.84 each. If ample time is given, the initials and year of initiation can be engraved at the Factory on a no charge basis. However, if we are required to do this engraving locally, it is 10¢ per letter.

Other than the above insignia and the gavels, we have not provided any other material for the Fraternity, although we have complete facilities for supplying with all types of stationery, including certificates. I have had inquiries for these materials from time to time and it would seem logical to concentrate all such requirements through us, so a complete record could be kept of requirements, and eliminate the loss of engraving plates, etc., which I have been informed as happened in the past.

As soon as our new 1957 catalogue is received, one will be mailed to you. Thanking you for your inquiry, and I do look forward to serving your organization to its complete satisfaction.

Sincerely,

Cres Wells
L. G. Balfour Co.



BUILD YOUR FUTURE
WISELY
U.S. SAVINGS BONDS

UNITED STATES



POSTAL CARD

THIS SIDE OF CARD IS FOR ADDRESS

Delta Kappa Alpha
c/o Treasurer
Cinema Dept.
University Park
Los Angeles 7 Calif

October 25, 1956

J. A. Meyers and Company
937 West 12th Street
Los Angeles 15, California

Gentlemen:

A number of years ago your company supplied certain items to Delta Kappa Alpha, national professional cinema fraternity. I have in front of me a copy of an old invoice, # A 7192 dated 1/25/49. This called for parchment certificates embossed with the crest for DKA.

I am trying to track down the plates from which these printed. Is it possible that you have these?

This organization is becoming rather active at the present time and we would like to consider J. A. Meyers for supplying some of the materials.

Very truly yours,

Herbert E. Farmer
Executive Secretary
DKA National

HEF:dj



INVOICE

J. A. MEYERS AND COMPANY

INCORPORATED

1031 WEST SEVENTH STREET TRINITY 7758
LOS ANGELES 14, CALIF.

01110

ORDER NO.

A 7192937 W 12th
LA 15

SOLD TO

DELTA KAPPA ALPHA - USC
S SAM SLAVICK
DEPT. OF CINEMA
3551 UNIVERSITY AVE.
LOS ANGELES 7, CALIF. (RO.9517)

SHIP TO

DELTA KAPPA ALPHA - USC
S SAM SLAVICK
DEPT. OF CINEMA
3551 UNIVERSITY AVE.
LOS ANGELES 7, CALIF.

SALESMAN

FAM

DATE SOLD

1-25-49

YOUR ORDER NO.



TERMS

C.O.D.

INVOICE NO.

INVOICE DATE

SHIPPED VIA

DATE

WILL CALL 2-23-49

DESIGN NO.

QUAN.

DESCRIPTION

UNIT PRICE

AMOUNT

CREDIT

✓

100

PARCHMENT CERTIFICATES AS PER
SAMPLE EMBOSSED WITH CREST
IN BURNISHED GOLD ONLY

75 00

ST. TAX
CITY TAX

1 88

38

77 26

DEPOSIT
BAL. DUE

52 26

25 00

PAID

MAR 4 1949 PAID

J. A. MEYERS & CO., INC.

SEE F.A.M. RE ENTIRE ORDER

PHONE WHEN READY!